



HELP TEAM

Ambassador Assistant

Thank you for joining the HELP TEAM. As a Weet-Bix Kids TRYathlon Volunteer, you'll be instrumental in making a real difference to Aussie kids who have entered, and to their supporting friends and family, as we direct and encourage kids to complete the TRY challenge and get a great boost in self-confidence.

Your role is to assist in hosting in a professional way some special guests which may include:

- TRY Hero Ambassadors (very high profile athletes or celebrities)
- On the day ambassadors which are usually lower profile sports people
- VIPs such as politicians and mayors etc

Remember while in this role representing Sanitarium that you remain courteous and helpful at all times. This includes situations where you may need to move from one place to another and be interacting with participants and the supporting attendees.

Here are the specifics you need to know in addition to the HELP TEAM Schedule you have received:

1. Following HELP TEAM sign in, breakfast and briefing, go to the INFORMATION tent and ask for either David Martin (0401 664 279) or Keryn Walsh . They will meet you and answer any questions you may have and provide information on ambassador roster and arrival times and key location times. They will also confirm who the Sanitarium Media Spokesperson is who will may need your support should media attend. Media usually want to speak to the ambassadors/s.
2. While waiting for ambassadors to arrive check the information boards and visit the Swim Start, Weet-Bix Finish arch and TRY HERO signing tent. These are the areas where you will help escort ambassadors during the course of the event at different times.
3. Ensure allocated ambassadors are assembled at: SWIM START, FINISH LINE and TRY HERO Signing Tent at the times you are given.
4. FYI. If you are taking a TRY HERO ambassador to the TRY HERO signing tent advise Commentator's Assistant you have done so as they will announce the ambassador will be signing for the next ten minutes or so (occurs at least once during course of event). You may need to close queuing if very popular so you are not there for more than half an hour.
5. Throughout the day, advise the Weet-Bix Merchandise Tent how many special guests are present so they can prepare/put aside a merchandise gift bag for each. Collect these from the Weet-Bix Merchandise Tent at the end of the event (or when required) to distribute to each of the Ambassadors/Guests.





6. At the conclusion of the event, we also require your help with packing up. Please check with INFORMATION for instructions on assisting with packing up and **ensure all tasks are completed prior to leaving**. A light lunch will be provided.

Thank you for your support, it is very much appreciated. We sincerely hope you enjoy your day with the champion TRYathletes and their families and friends.

See you at the event!

The Sanitarium Weet-Bix Kids TRYathlon Team

Sanitarium™
health & wellbeing

